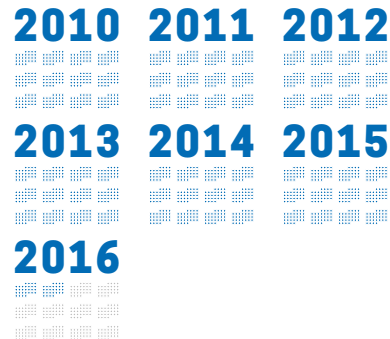


4 PROBLEMS THAT PLAGUE BUSINESS TRAVELERS

Creative Lodging
Solutions®

Problem: Rising Rates

Hotel rates are still on the rise. Another 9.5% increase is projected over the next 24 months. Travelers just can't catch a break! Hotel revenue has been steadily creeping up for the past 73 consecutive months. You guessed it: Hotels are making more money, in part, because they're charging you higher rates. (Hotel News Now)

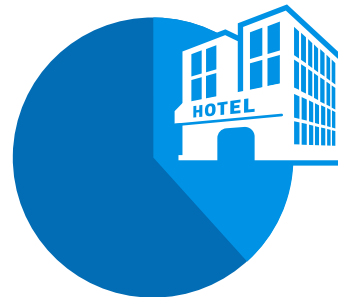


Solution:

We aggressively negotiate to combat upticks in hotel prices. On average, CLS saves clients big off lowest unrestricted rates!

Problem: Frustrating Fraud

A study released this year by SpiderLabs, a part of the data-security consulting company Trustwave, found that 38 percent of the credit card hacking cases last year involved the hotel industry.



Solution:

Our direct bill and Priority Pay systems dodge credit card hackers simply because they don't depend on travelers' credit cards.

Problem: Policing Policy

Traveling without a well-managed policy is essentially throwing valuable corporate cash into the trash. Though that may sound a bit extreme at first, a recent survey conducted by Rockbridge Associates says that out-of-policy travelers spent an average of \$2,881 more per year than in-policy travelers.



Solution:

Whether you have travel policies for room sharing, location parameters, or budget, every reservation complies with your guidelines. Only your designated employees may authorize exceptions.

Problem: Botched Billing

Hotels are notorious for bad billing. After processing millions of invoices, we can attest to the extreme number of billing errors. You'd be surprised. Approximately 25% of invoices are wrong.

25% OF INVOICES
ARE INCORRECT



Solution:

Creative Lodging Solutions guarantees that no unauthorized charges will ever appear on your bill. If a hotel bills incorrectly, we find and resolve the problem.